

# SARAH BETH MOORE

*FREELANCE WRITER AND CONTENT SPECIALIST*

## CONTACT

Portland, OR 97219  
503.869.7996  
sarahbethmoore1@gmail.com

## EDUCATION

Northwestern University, MS  
Journalism 2011

University of San Diego,  
Certificate of Nonprofit  
Management, 2024

Portland State University, MS  
Education 2008-2010

University of Oregon Clark  
Honors College BA Theology,  
2002-2006

## SKILLS

Food + Travel Writing

Blogging

Content development

Branding

Humor writing

Whitepapers

Adobe CS

## LINKEDIN

<https://www.linkedin.com/in/sarahbethmoore1/>

## PROFESSIONAL SUMMARY

Out-of-the-box writer and consultant. Obsessed with food, travel, and sustainability writing. Multitalented content whiz skilled in writing, visual media, and web design.

## WORK EXPERIENCE

### *FREELANCE WRITER AND CONTENT SPECIALIST*

Self-Employed, Remote, 2012 – Current

- Created beautiful food, travel, and sustainability content for hundreds of clients and publications
- Offered a complete written and visual content suite
- Wrote millions of words of creative, compelling, human copy without AI assistance

### *COPYWRITER*

WriterAccess, Remote, 2012 – Current

- Increased client campaign performance and brand awareness
- Used SEO, PR, and organic content to boost search results
- Completed thousands of projects with top ratings from hundreds of clients

### *CONTENT SPECIALIST*

Ecogardens, Chicago, IL, 2017 – 2020

- Improved awareness of green infrastructure and clean energy
- Used SEO techniques to improve website traffic and search rankings within the sustainability space
- Increased social media reach by creating shareable content tailored to platform